



Freight Master Plan

Seattle Freight Advisory Board

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Presentation overview

- Purpose
- Project Structure
 - Consultant team
- FMP scope of work
- Next steps



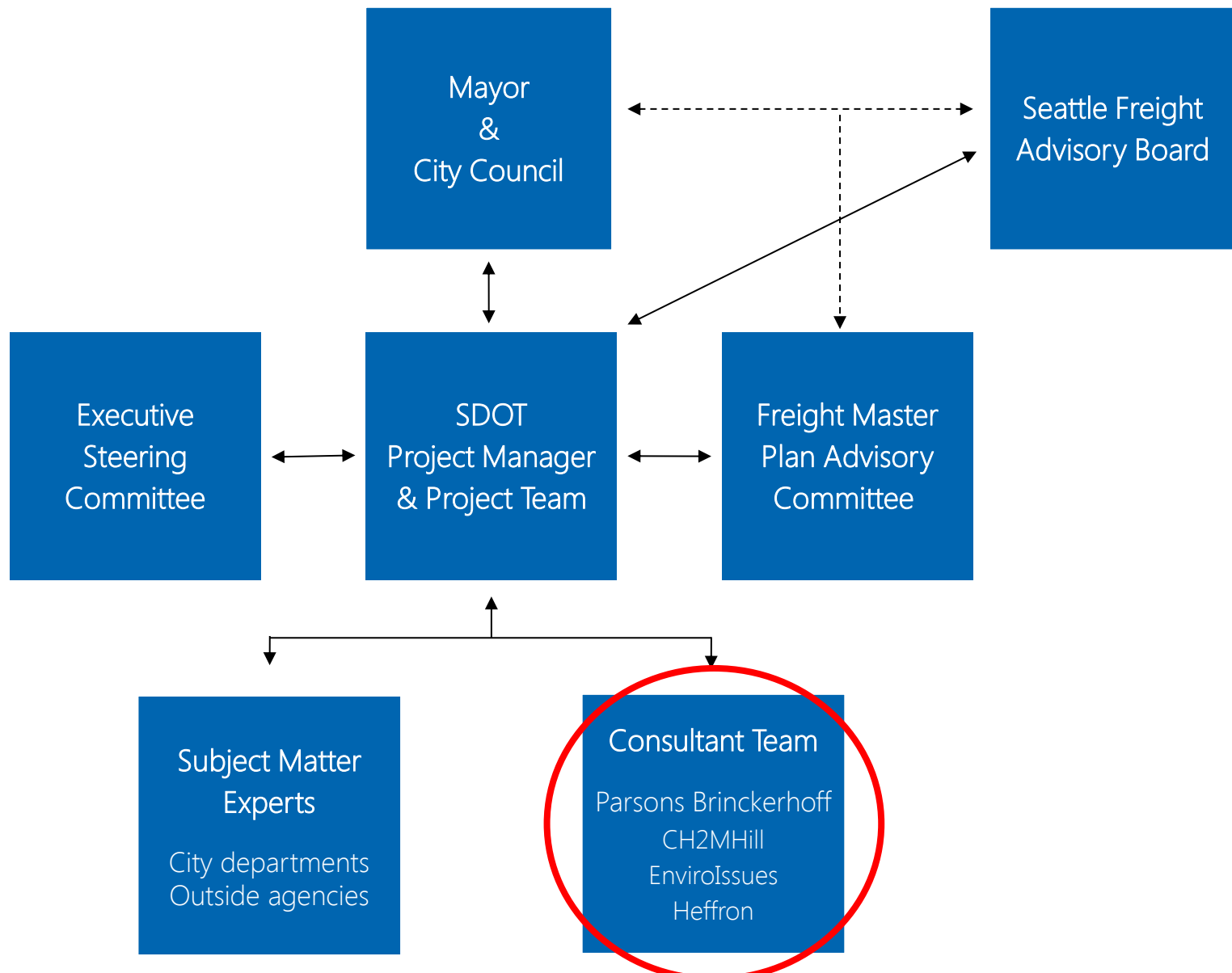
Purpose

Improving freight mobility will support increasing demand for goods and services while addressing:

- Safety
- Resiliency
- Efficiency
- Environmental impacts
- Economic vibrancy



Project Structure



FMP scope of work

- Public outreach and stakeholder engagement
- Existing conditions report
- Policy framework
- Evaluation of future conditions
- Updated freight network (map)
- Freight improvements and design guidelines
- Implementation strategy
- Final plan



FMP scope of work

Public outreach and stakeholder engagement

- Web based tools
- Stakeholder interviews & focus groups
- Events, open houses, briefings,
- Infographics
- Community meetings



FMP scope of work

Existing conditions report

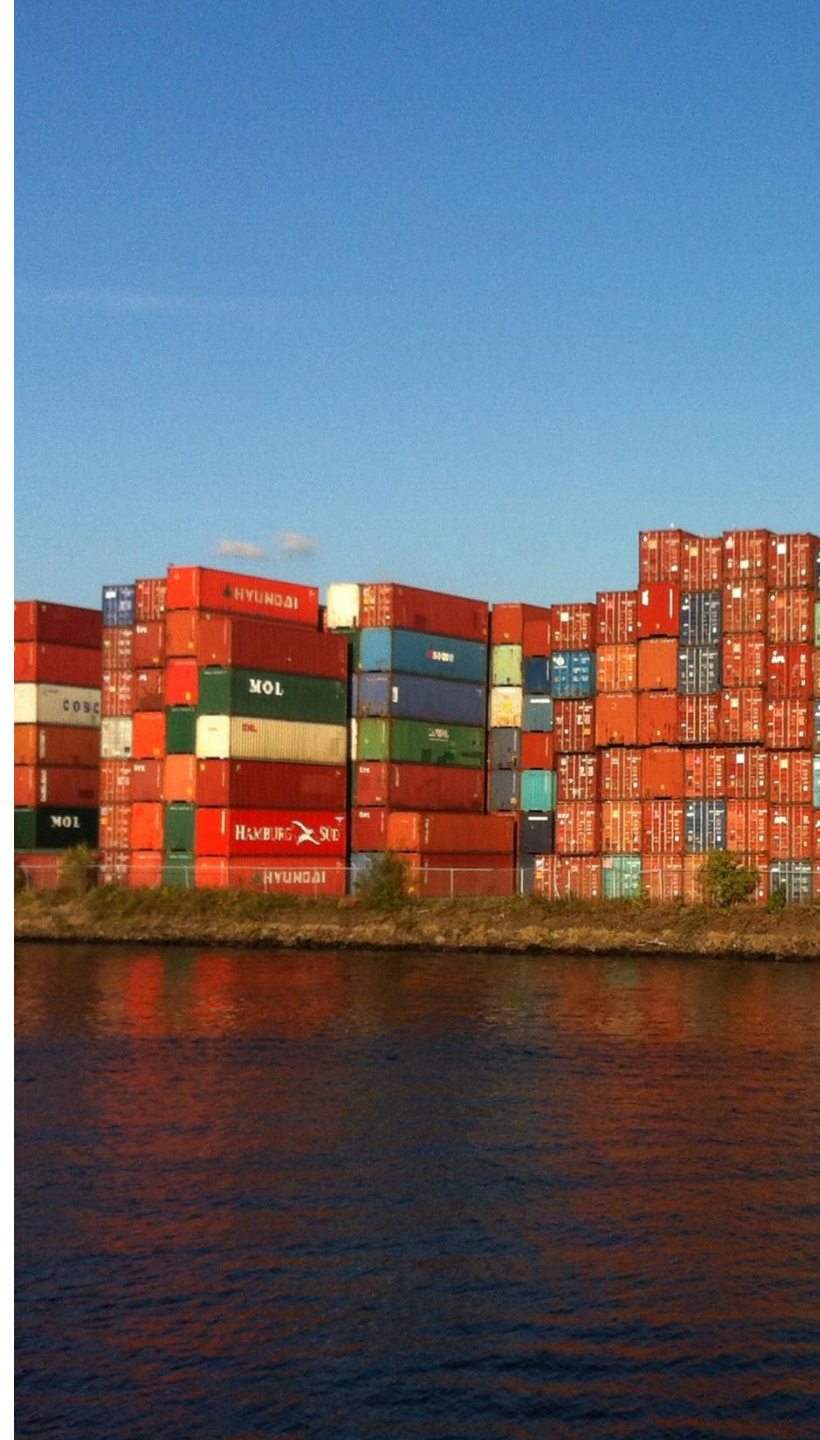
- Evaluation of data= baseline information
- Definition and roles that various modes play in freight movement
- Typical local-Seattle supply chain
- Sustainable freight practices
- Neighborhood case studies
- Identification of conflicts/consistencies with other modal plans



FMP scope of work

Policy framework

- Vision statement (end state)
- Goals (desired outcomes)
- Objectives (how to accomplish)
- Performance measures (metrics to determine success)



FMP project schedule

June	Project launch
Summer	Stakeholder engagement
Fall	Draft existing conditions and policy framework
Fall 2015	Final Freight Master Plan

Questions?

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